

# Q4 & Full Year 2023 report

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29 February 2024

**THE ADECCO GROUP**

Adecco AKKODIS LHH



# Disclaimer & note on terminology

## Forward-looking statements

Information in this release may involve guidance, expectations, beliefs, plans, intentions or strategies regarding the future. These forward-looking statements involve risks and uncertainties. All forward-looking statements included in this release are based on information available to the Adecco Group AG as of the date of this release, and we assume no duty to update any such forward-looking statements. The forward-looking statements in this release are not guarantees of future performance and actual results could differ materially from our current expectations. Numerous factors could cause or contribute to such differences. Factors that could affect the Company's forward-looking statements include, among other things: global GDP trends and the demand for temporary work; the impact of the global outbreak of novel coronavirus disease (COVID); changes in regulation affecting temporary work; intense competition in the markets in which the Company operates; integration of acquired companies; changes in the Company's ability to attract and retain qualified internal and external personnel or clients; the potential impact of disruptions related to IT; any adverse developments in existing commercial relationships, disputes or legal and tax proceedings.

## Non-US GAAP measures used

'Organic growth' excludes the impact of currency, acquisitions and divestitures. This presentation refers to revenue growth yoy on an organic, trading days adjusted basis, unless otherwise stated.

This presentation refers to gross margin development yoy on an organic basis, unless otherwise stated.

'EBITA' refers to operating income before amortisation and impairment of goodwill and intangible assets. This presentation refers to EBITA, EBITA margin and yoy margin development excluding one-offs, unless otherwise stated.

'Net debt' comprises short-term and long-term debt less cash and cash equivalents and short-term investments.

'Free cash flow' comprises cash flows from operating activities less capital expenditures.

'Cash conversion' is calculated as last 4 quarters of free cash flow before interest and tax paid (FCFBIT) divided by last 4 quarters of EBITA excluding one-offs.

'Conversion ratio' is calculated as EBITA excluding one-offs divided by gross profit.

'Net debt to EBITDA' is calculated as net debt at period end divided by last 4 quarters of EBITA excluding one-offs plus depreciation.

# 2023 Group highlights



## Record revenues

Strong operational momentum  
amid tougher markets

€92 mn G&A savings<sup>1</sup>, in line  
with target

ND/EBITDA 2.5x, in line with  
guidance

## Revenues

€23,957 mn +3% yoy

## Gross profit

€4,969 mn +1% yoy  
20.7% margin (30) bps yoy

## EBITA excl. one-offs

€867 mn +8% yoy  
3.6% margin +10 bps yoy

## Adj. EPS

€2.99 -9% yoy

## Balance sheet

Net debt/EBITDA 2.5x  
stable yoy

## Cash Flow

Op FCF €563 mn  
+€20 mn yoy

## CHF 2.50 DPS to be proposed at AGM

# 2023 financial overview, by GBU

## Adecco

- ✓ Significant market share gains in every quarter
- ✓ Productivity<sup>1</sup> > 2021 levels in H2 23

Revenues €18,416 mn +4% yoy

EBITA  
excl. one-offs €685 mn +2% yoy  
3.7% margin (10) bps yoy

## AKKODIS

- ✓ Consulting +9% yoy
- ✓ +€60 mn AKKA synergies, ahead of target

Revenues €3,722 mn -1% yoy

EBITA  
excl. one-offs €234 mn stable yoy  
6.3% margin (30) bps yoy

## LHH

- ✓ Record year for Career Transition +71% yoy
- ✓ EZRA +42% yoy

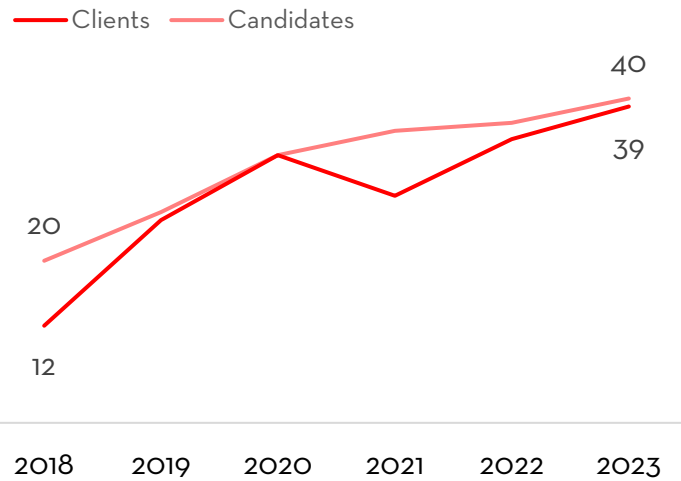
Revenues €1,819 mn stable yoy

EBITA  
excl. one-offs €134 mn +24% yoy  
7.4% margin +160 bps yoy

# Delivering against Simplify, Execute, Grow plan

## Improving customer focus

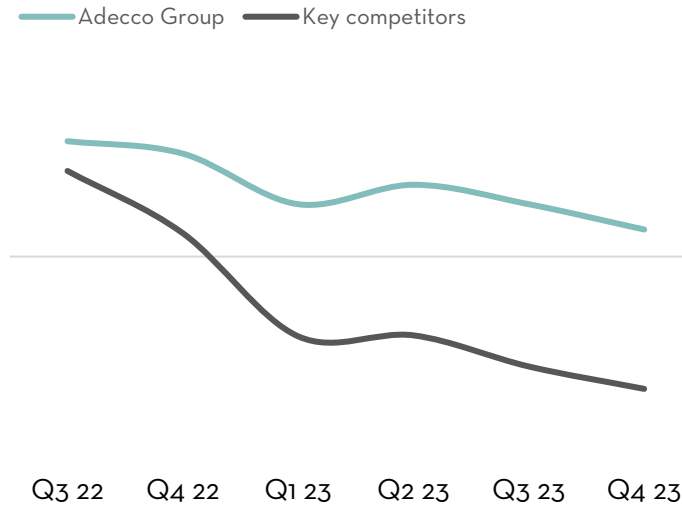
Adecco GBU NPS survey, 2023



Client NPS **+4 pts yoy**  
 Candidate NPS **+3 pts yoy**  
 Adecco Group NPS **+3 pts yoy**

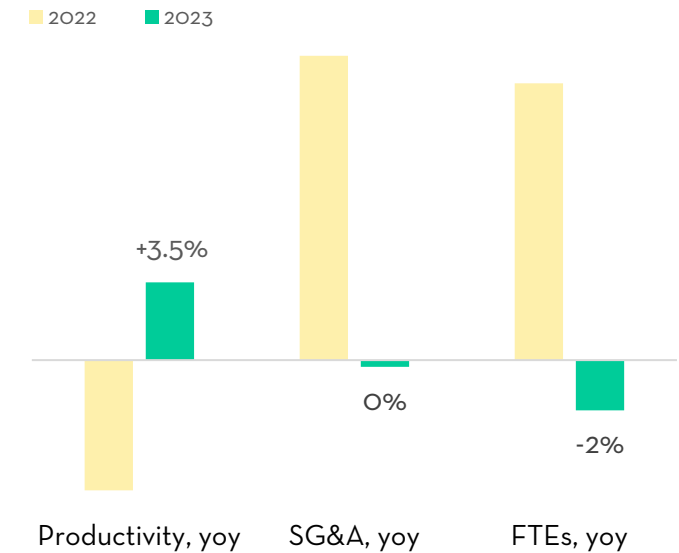
## Growing ahead of market

Revenue growth (% yoy, organic TDA)



**+780 bps** market share gain (2023 avg.)  
**+40%** visits to prospects (2023, yoy)

## Improving profitability



**+70 bps** conversion ratio yoy  
**+50 bps** EBITA margin, H2 23 yoy



Top-line leading to EBITA profitability

## Prioritising ways to grow and add value

Scaling digital

MSP expansion

Global Deals

**EZRA**

**Adecco** pontoon

**AKKODIS**



**Strategic Partnership with Headspace**

**Enhanced share of wallet**  
MSP solution added to existing staffing services, Beverages sector

**Tech outsourcing win**  
Multi-year contract, expansion in logistical services, Aerospace sector

 **added value for clients**

- Improves coaching proposition with mental health support
- Aligned to Ezra's evidence-based approach

- Strength of digital analytics
- Improves delivery efficiency
- Streamlines supply chain

- Deep domain expertise
- Proven track-record in logistics management, using predictive maintenance, robotics

MSP = Managed Services Provider

*Aligned incentive plans*

*Enhanced "Sales Mindset"*

*Customer retention focus*

*Fully leveraging assets within portfolio*

# Q4 23 financial overview

## Revenues

€6,109 mn

+1% yoy

## Gross profit

€1,233 mn

20.2% margin

-2% yoy

(70) bps yoy

## EBITA excl. one-offs

€264 mn

4.3% margin

+20% yoy

+60 bps yoy

## SG&A expenses excl. one-offs

€968 mn

-8% yoy

15.9% of revenues

## Adj. EPS

€0.75

-1% yoy

## Cash Flow

Op CF

€317 mn

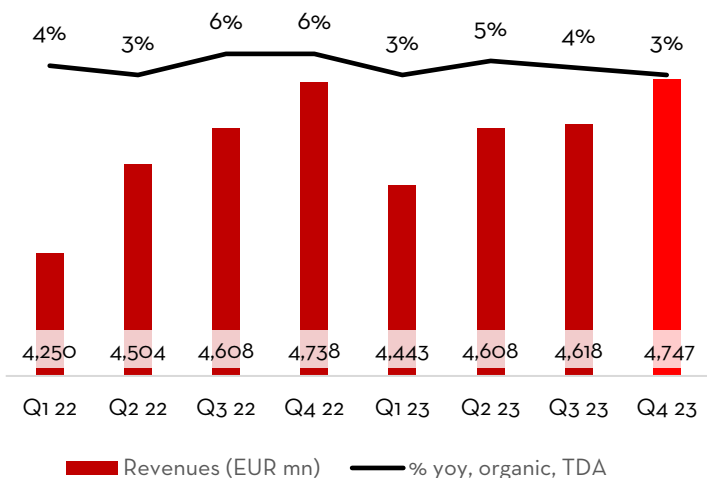
Cash conversion

63%

# Adecco: solid growth despite slower trading environment, robust margin

## Revenues €4.75 bn, +3% yoy

Share of Group 78%



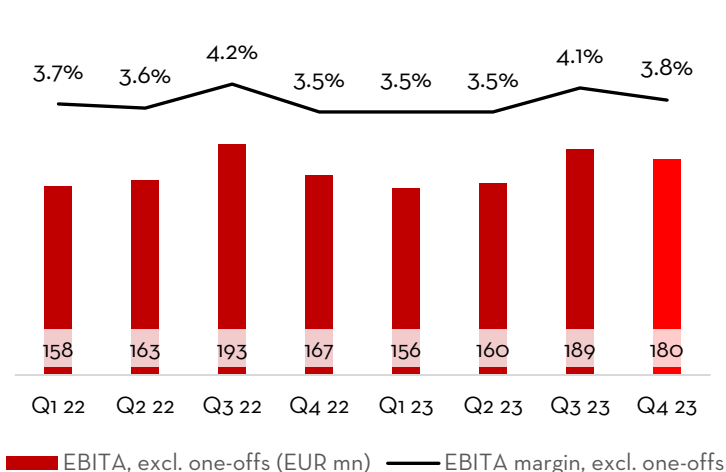
APAC, Southern Europe & EEMENA very strong

DACH strong, Americas stable

Northern Europe, France lower

## EBITA €180 mn, 3.8% margin

Share of Group 61%



EBITA margin +30 bps yoy

Current mix

Improved productivity

G&A savings

- Relative revenue growth +830 bps in Q4
- Flex +2%, Outsourcing +6%, Perm -2% organic
- Logistics, Autos up double-digits. Healthcare, retail solid. Manufacturing, F&B soft
- Healthy gross margin: current sector and solutions mix weigh, pricing firm
- Improved productivity: GP/Selling FTE +5%, Selling FTEs -5% yoy
- EBITA margin reflecting better productivity, G&A savings, lower FESCO contribution



# Adecco: significant market share gains

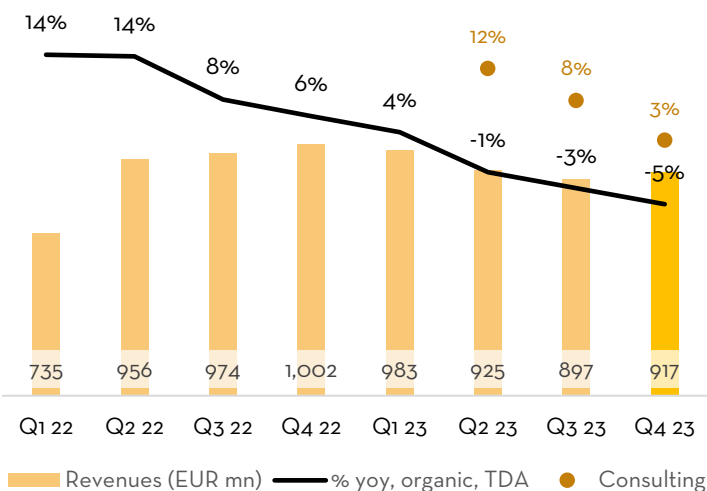
By Segment	Revenues			Market share	EBITA and EBITA margin excl. one-offs		
	Share of Group	Q4 23 € mn	Change, TDA yoy	Q4 23	Q4 23 € mn	Q4 23 margin	Change, yoy bps
France	20%	1,235	-5%	→	58	4.7%	(60)
Northern Europe	10%	578	-3%	↑	10	1.8%	(50)
DACH	7%	454	+9%	↑	(4)	-0.8%	(70)
Southern Europe & EEMENA (SEE)	19%	1,170	+11%	↑	64	5.4%	+20
Americas	12%	715	+0%	↑	22	3.1%	+290
APAC	10%	595	+15%	↑	30	5.1%	+40
<b>Adecco</b>	<b>78%</b>	<b>4,747</b>	<b>+3%</b>	<b>↑</b>	<b>180</b>	<b>3.8%</b>	<b>+30</b>

- **France:** slowing demand weighs. Retail, manufacturing, food & beverages, logistics soft
- **Northern Europe:** UK&I +1%, Belux +2%, robust in tough markets. Nordics -11%, hindered by regulatory change. Consulting, financial services weak; manufacturing soft
- **DACH:** Germany +12%. Logistics, autos very strong. Margin reflects fewer working days
- **SEE:** Italy +10%, Iberia +13%, EEMENA +9%. Growth led by logistics, autos
- **Americas:** LatAm +32%, led by Brazil, Colombia. NAM -13%, outperforming competitors in a challenging market. IT Tech, logistics, retail subdued
- **APAC:** Japan +8%, India +11%, Asia +7%. Australia & New Zealand +65%, driven by significant new government contract

# Akkodis: synergies, good cost mitigation deliver strong EBITA margin

## Revenues €917 mn, -5% yoy

Share of Group 15%



North EMEA -5% yoy

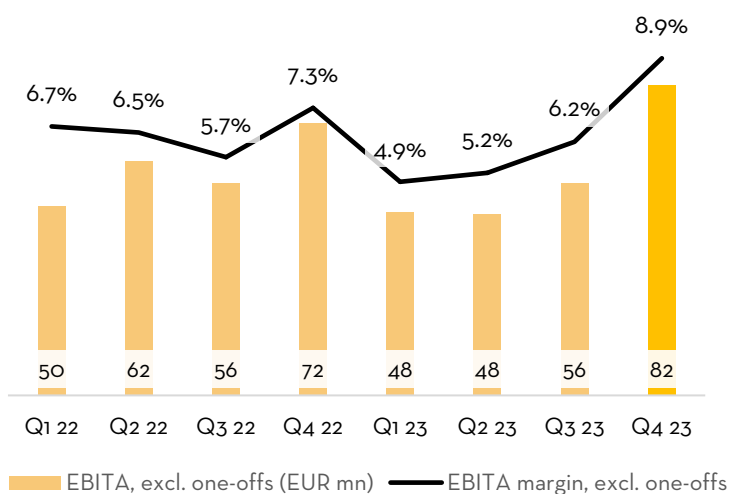
South EMEA +10% yoy

North America (NAM) -17% yoy

APAC +6% yoy

## EBITA €82 mn, 8.9% margin

Share of Group 28%



EBITA margin +160 bps yoy

Lower volumes

Good synergies, cost mitigation

Favourable one-time items

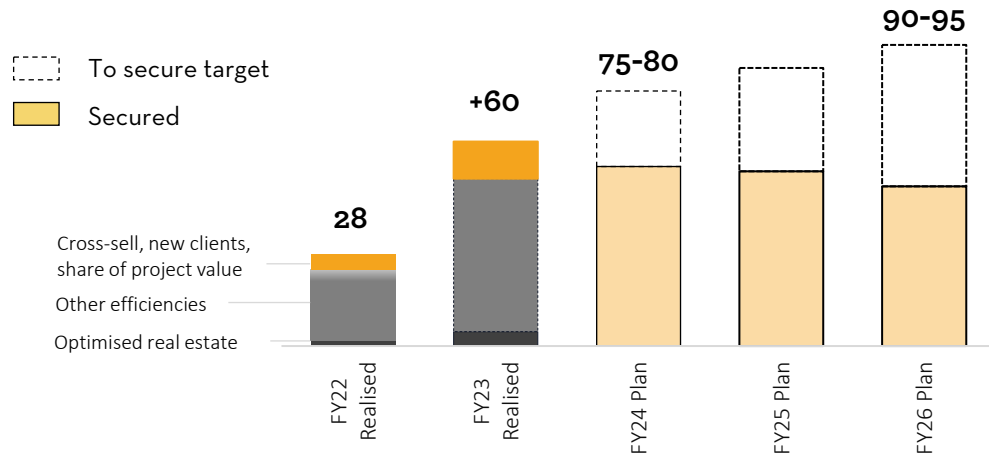
- Continued tech market headwinds; Staffing -14%, Consulting +3%
- France solid, +5%, supported by increased consultant base. NXT (formerly DataRespons) +1%. Germany -7%, impacted by strategic repositioning, elevated sickness rates
- NAM staffing impacted by tech downturn. Agile cost management, 57% recovery ratio<sup>1</sup>
- Japan +11%, supported by pricing, utilisation. Australia -4%, weighed by tech downturn
- Secured +€60 mn FY23 synergies (in EBITA terms) vs. €50-55 mn target

# Delivering on AKKA transaction commitments

## 2023 synergies ahead of target

- +€60 mn synergies realised in 2023, incl. EBITA of ~€11 mn from revenue synergies
- Cost synergies incl. ~€20 mn footprint, HQ related
- Total contract value won to date ~€150 mn

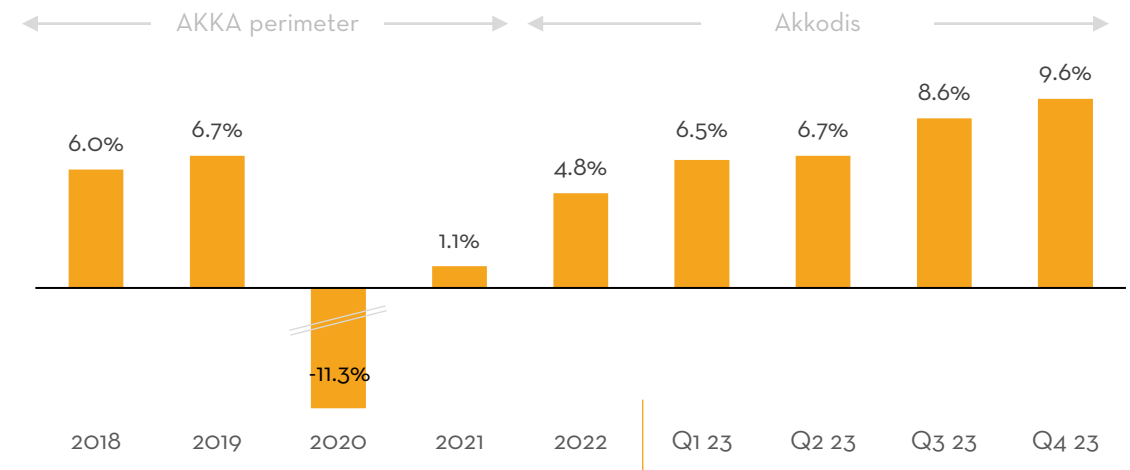
## Revenue and cost synergies, in EBITA terms (EUR mn)



## On-track to deliver value creation

- ✓ Margin accretive in year 1
- ✓ Mid to high-single-digit EPS accretive<sup>1</sup> in year 1
- ✓ Double-digit EPS accretive<sup>1</sup> in year 2
- EVA positive in year 3

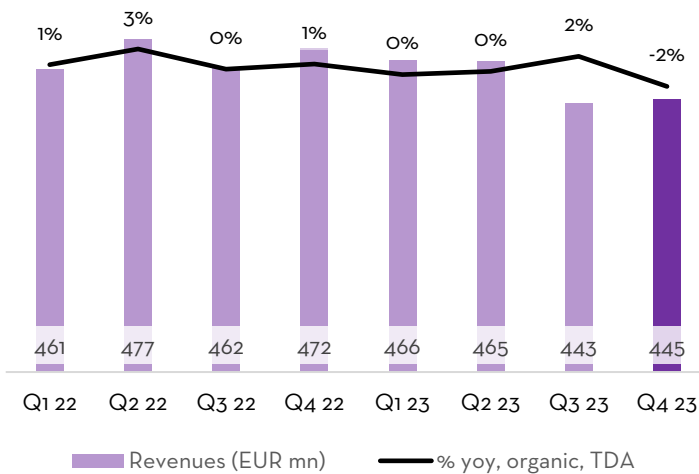
## EMEA Consulting & Solutions, EBITA margin development



# LHH: Strength in Career Transition, challenging markets in Recruitment Solutions

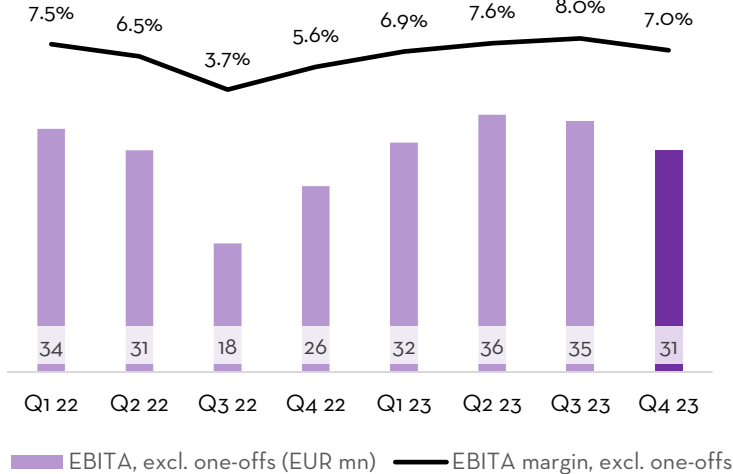
## Revenues €445 mn, -2% yoy

Share of Group 7%



## EBITA €31 mn, 7.0% margin

Share of Group 11%



- RS: challenging markets. Gross profit -21%, excl. US -15%. Focus on strengthening operational discipline
- CT&M: very strong, with clear market share gains, led by US, UK, Australia
- L&D: Ezra +54%. General Assembly, Talent Development subdued
- Pontoon: +2%, tech downturn weighs

Recruitment Solutions (RS) -18% yoy

Career Transition & Mobility (CT&M) +46% yoy

Learning & Development (L&D) -17% yoy

Pontoon & Other -3% yoy

EBITA margin +140 bps yoy

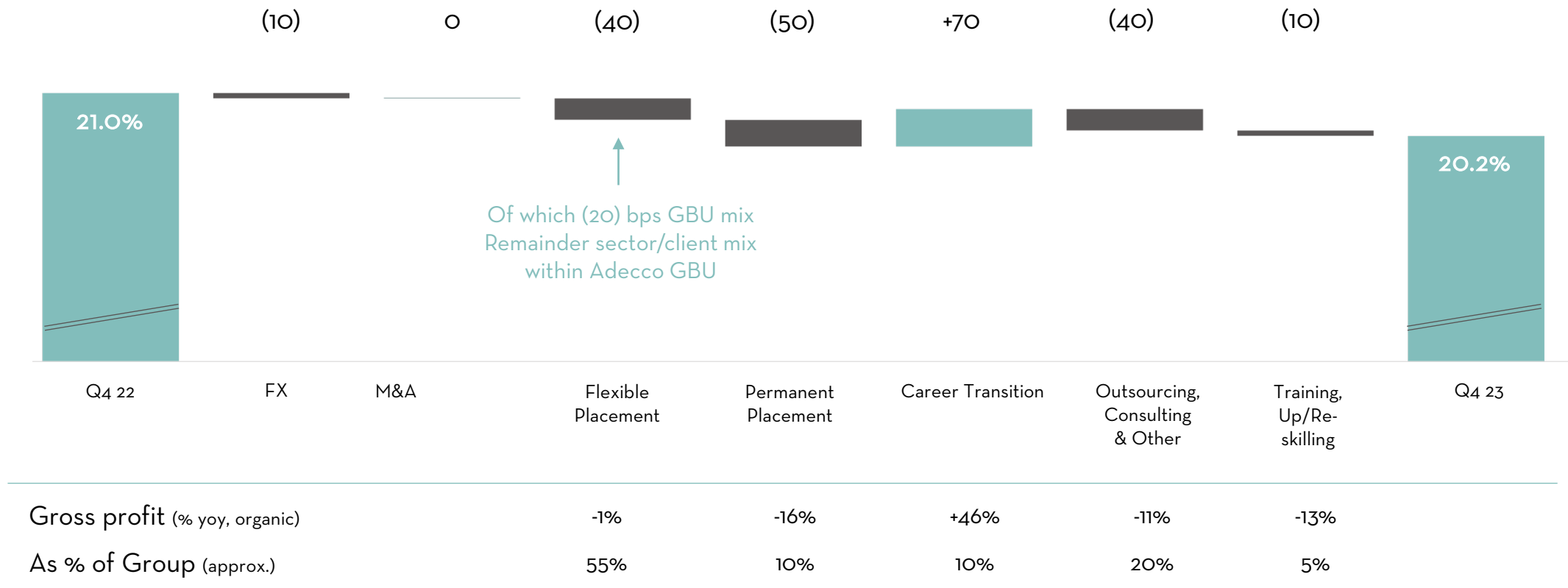
Positive mix

Lower volumes

# Healthy gross margin reflecting current mix

## Gross profit bridge by service line

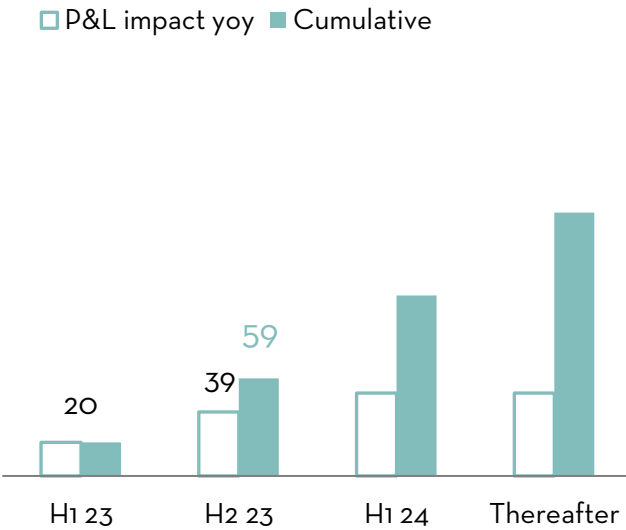
(As % of revenues yoy, in bps)



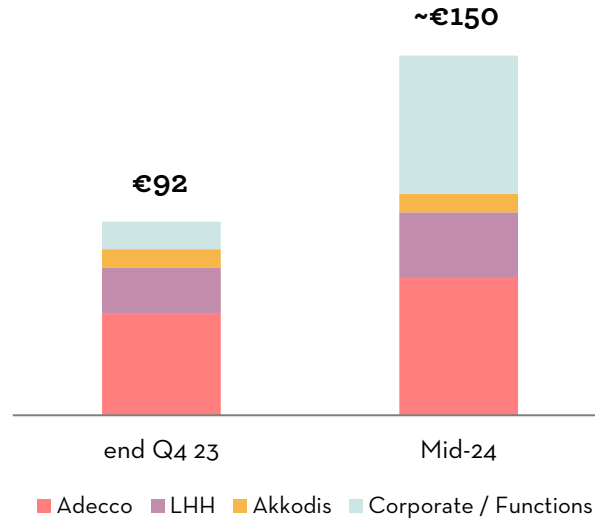
# G&A cuts, productivity gains boost EBITA margin

## G&A savings update

P&L impact in EBITA terms  
(EUR mn)



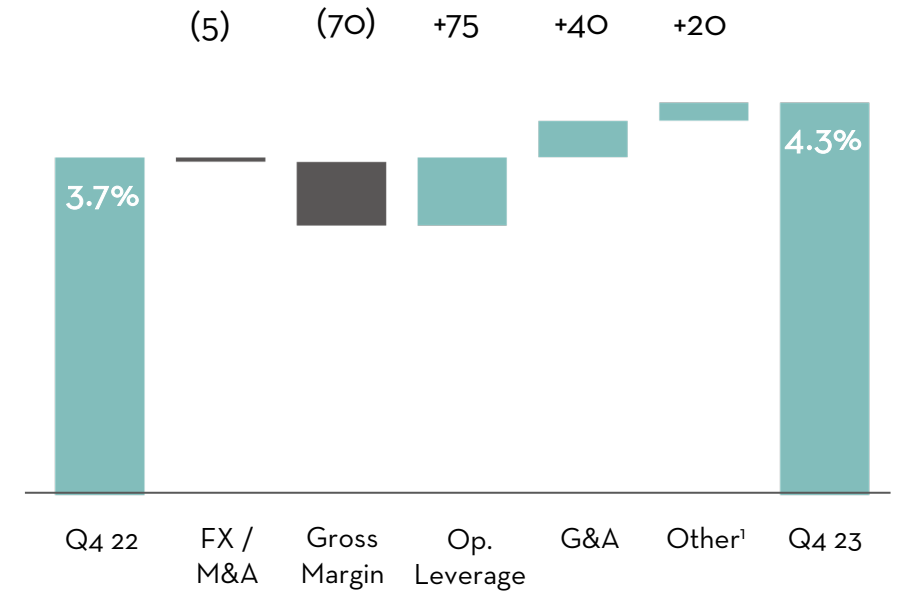
Savings run-rate in EBITA terms  
(EUR mn)



- €23 mn G&A savings yoy in Q4
- All GBUs contributing plus Corporate/Functions G&A -7% yoy
- €92 mn savings run-rate at year-end, consistent with ~€90 mn ambition

## EBITA bridge, excl. one-offs

(As % of revenues yoy, in bps)



- GP/Selling FTE +4% yoy; Selling FTEs -6% yoy
- SG&A expenses -8% yoy, or -6% yoy underlying<sup>2</sup>

<sup>1</sup> Other includes one-time and/or special items, contribution from FESCO JV

<sup>2</sup> SG&A expenses excluding one-offs, underlying excluding one-offs and one-time items



# Reporting simplification to support the Group's operational performance

## Revised intercompany revenue allocation policy<sup>1</sup>

- Creates new “Elimination” disclosure in revenues when reporting by segment
- No impact on Group revenues

✓ **Facilitates cross-GBU collaboration**

## Reclassification of certain SG&A expenses to COS<sup>1</sup>

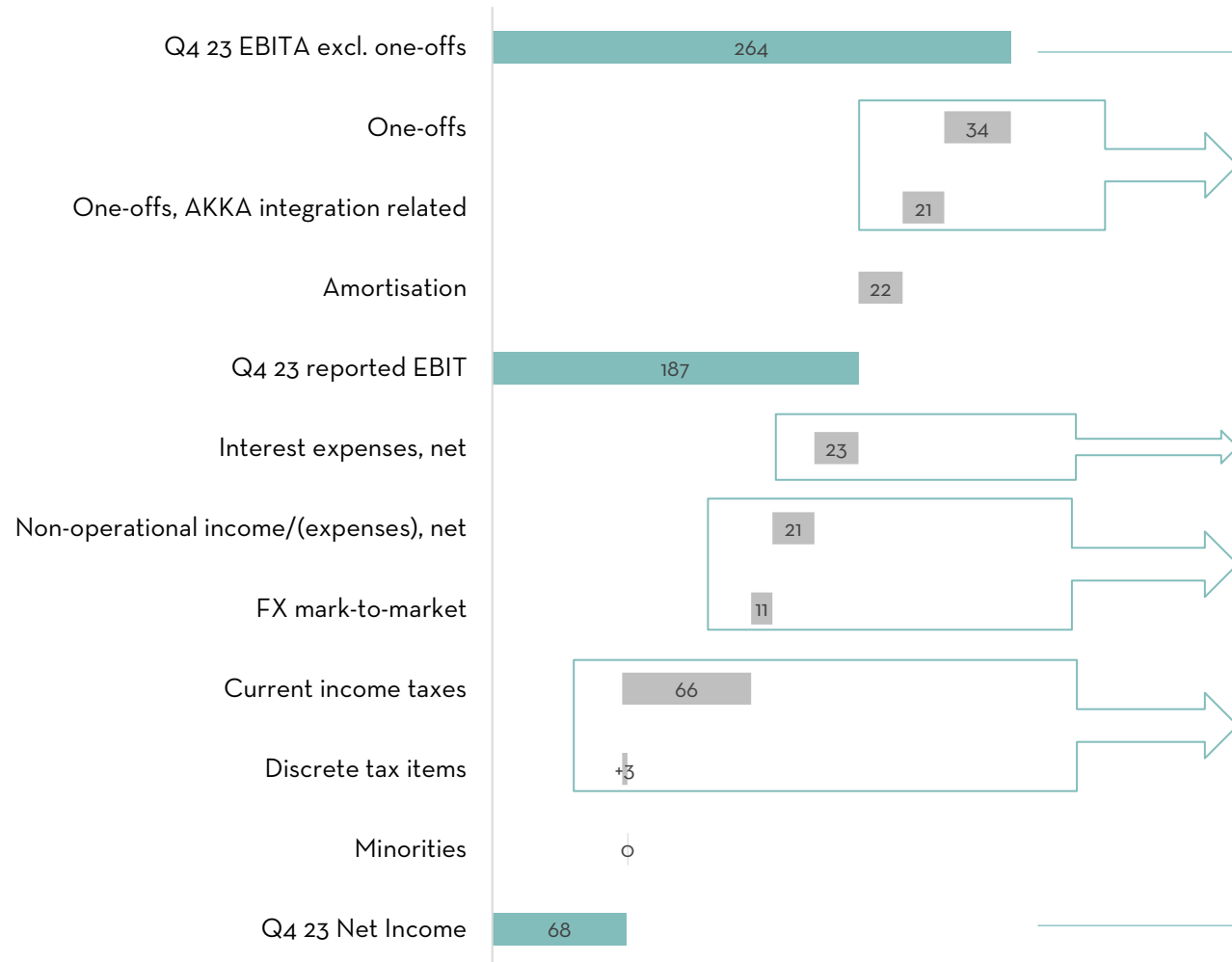
- Approx. 50-60 bps lower gross margin<sup>2</sup>
- Lower SG&A expenses, improved conversion ratio
- No impact on G&A savings plan
- No impact on EBITA or EBITA margin

✓ **Improves internal transparency and performance management**

COS = Direct Costs of Services

<sup>1</sup>Both policies effective as of 1 January 2024. <sup>2</sup> Impact refers to 2023 results when rereported. The Group will publish rereported numbers for 2023 before Q1 2024 results on its IR website

# Q4 net income drivers



## HIGHLIGHTS

**+35% yoy**

Mainly actions to secure G&A savings

Mainly reflects interest costs and fees from outstanding debts

EUR -33 mn Other Income/(Expenses), net, of which EUR -11 mn FX mark-to-market impact related to high inflation countries

EUR -63 mn Provision for income taxes

50% effective tax rate excl. discrete tax items, impacted by changes in deferred taxes, new tax legislation in Germany, and current geographic mix

**+6% yoy**

# Solid cashflow generation

## FY 23 drivers

63% cash conversion ratio

DSO of 53 days, stable yoy

Operating Cash Flow €563 mn, +€20 mn yoy

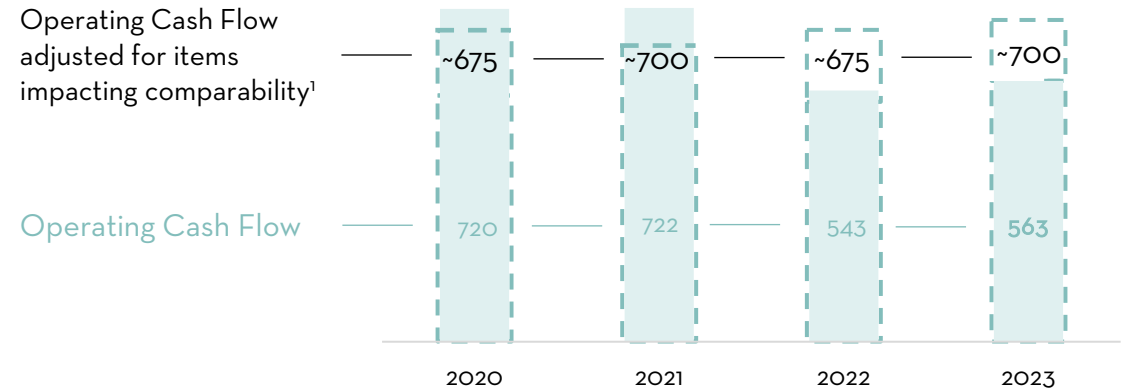
Net Working Capital €44 mn lower yoy:

- Positive customer collections
- Outweighed by other unfavourable movement, namely outflow in payables driven by timing differentials and normal activity in AKKA vs disruption from Q2 22's cyber-incident



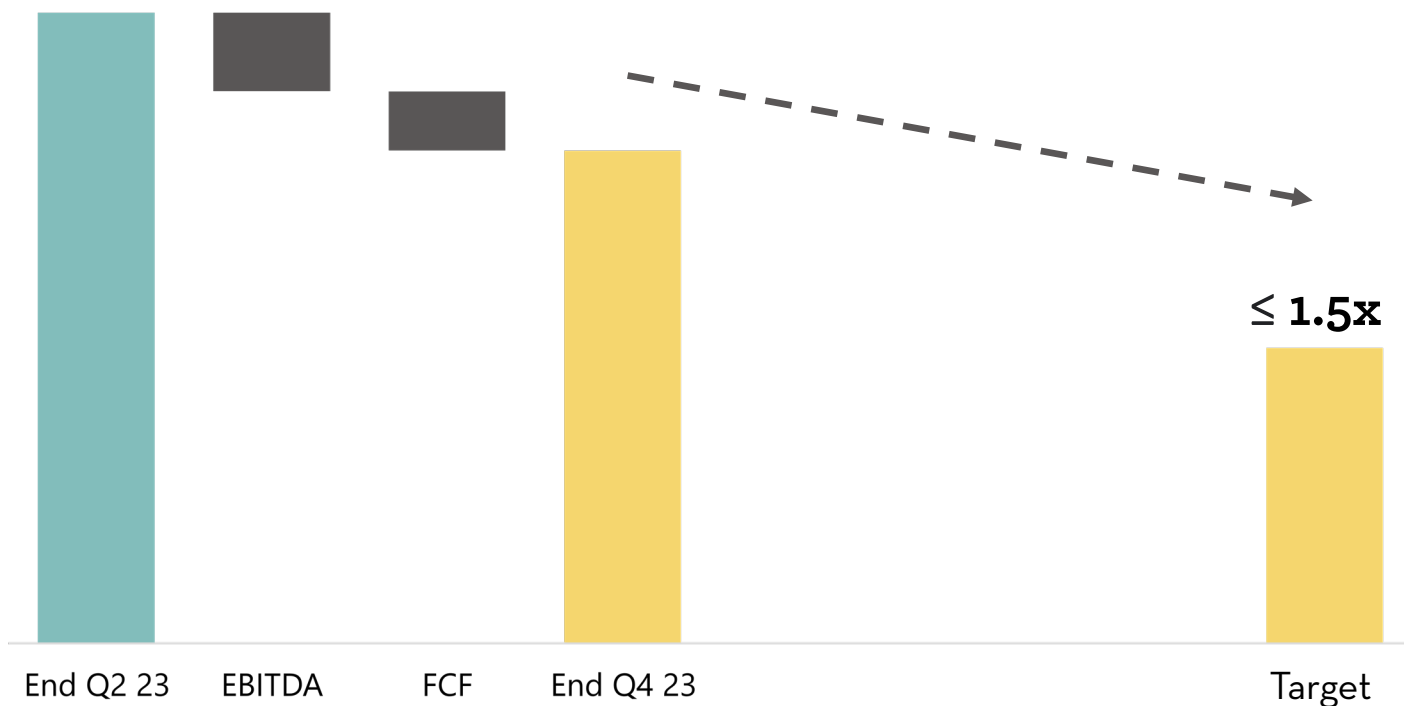
## Operating cash flow analysis, 2020-2023

(EUR mn)



# Sound financing structure

**2.5x ND/EBITDA at end-23, in line with guidance**  
**Commitment to continue de-leveraging thereafter**



Balance sheet and liquidity position, end Q4 23

## Debts

**2.5x**  
Net debt/EBITDA

**€3,146 mn**  
Total debt

**€91 mn**  
Decrease total debts, LTM

## Cash & facilities

**€2 bn**  
Total cash and undrawn facilities

incl.  
**€750 mn**  
Undrawn RCF

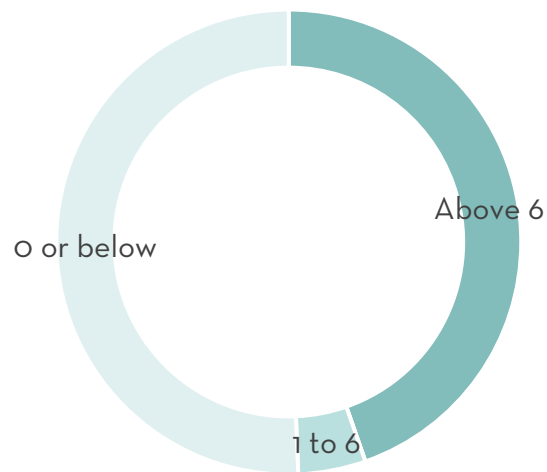
**no**  
commercial paper outstanding

**no**  
covenants

# Near-term outlook

## END Q4 MOMENTUM

Growth rate (% yoy)  
As % of Group revenues



## Q1 24 FINANCIAL FRAMEWORK

- Year-to-date, volumes are marginally below Q4 2023 levels
- The Group expects to continue to capture market share in a challenging macroeconomic environment in Q1 24, while managing resources with agility, focusing on productivity and G&A savings
- In Q1 24, the Group expects a similar year-on-year development in gross margin and underlying SG&A expenses as in Q4 23
- As a reminder, Q1 is a seasonally lower EBITA margin quarter. In Q1 23 EBITA margins benefited from the timing of FESCO JV income, which may not recur

# Simplify, Execute, Grow agenda for 2024

On track to secure €150 mn G&A cost savings

## SIMPLIFY

- Further cost savings actions
- Tightened procurement
- Accelerated move to Shared Service Centres

## EXECUTE

- Refined incentives: Operating Cash Flow replacing DSO
- Reinforce delivery discipline, improve systems and processes across operations
- New Tech Roadmap, GenAI innovation
- Embed refreshed values, culture, expected behaviours

## GROW

- Drive sales focus on contract conversion, customer retention and satisfaction
- Continue scaling of digital with traditional assets
- Deploy QAPA in Adecco US - piloting Q2
- Expansion of MSP



Relentless focus on  
market share gain,  
improved  
profitability



# Living our purpose

People placed<sup>1</sup>:

**470,000+** on assignment, every day

**165,000+** permanent placements

**880,000+** trained and coached

Employer of choice:

**~180,000** FTEs

when including tech experts and bench associates<sup>2</sup>

**+34** Employee engagement, **+2 pts above** benchmark<sup>3</sup>





# Q&A



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# Appendix

# Additional financial framework

EUR mn, unless otherwise stated	FY 2023	FY 2024 Est.	Q1 2024 Est.
One-off costs <sup>1</sup>	(133) <sup>1</sup>	~ (90)	~ (30)
Depreciation	(155)	~ (160)	~ (40)
Amortisation	(102)	~ (80)	~ (20)
Interest expense	(77)	~ (80)	~ (20)
Other income/(expenses), net	(48)	~ (25)	~ (5)
Effective tax rate <sup>2</sup>	36% <sup>3</sup>	~ 30%	~ 30%
Capital expenditure	(216)	~ (180)	~ (45)

	FY 2023	FY 2024 Est.	Q1 2024 Est.
Foreign exchange impact on revenues (at current rates, yoy)	~ (2.1)%	~ (0.9)%	~ (1.5)%
Trading Days Adjustment (difference in trading hours, yoy)	(0.2)%	0.7%	(1.4)%

## 2022 results – Adecco and Akkodis restated

In 2023, part of AKKA's US operations are reported in Adecco Americas. The 2022 information has been restated to conform with current period presentation.

EUR mn, unless otherwise stated	2022 Reported Revenues				2022 Reported EBITA excl. one-offs				2022 Restated Revenues				2022 Restated EBITA excl. one-offs			
	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4
Adecco	4,226	4,443	4,543	4,673	157	161	190	163	4,249	4,504	4,607	4,739	159	163	193	166
Akkodis	759	1,018	1,039	1,067	50	64	59	76	735	957	974	1,002	50	62	56	73





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