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AD HOC Announcement pursuant to Art. 53 LR

Zurich, Switzerland, 7 September 2021

ADECCO GROUP LAUNCHES ACCELERATED BOOKBUILD TO RAISE UP TO EUR 230 MILLION

Adecco Group AG (the "Company" or "Adecco Group") today launches the placement of up to 7,500,000 newly issued shares, each with a par value of CHF 0.10 (the "New Shares"), sourced from existing authorised capital excluding existing shareholders' pre-emptive rights, via an accelerated bookbuilding.

The New Shares will be offered by way of a private placement exclusively to professional investors in Switzerland, outside of Switzerland and the United States to institutional investors (in reliance on Regulation S under the U.S. Securities Act of 1933) and in the United States to qualified institutional buyers (in reliance on Rule 144A under the U.S. Securities Act).

The New Shares carry full dividend rights for the fiscal year 2021 beginning on 1 January 2021.

Adecco Group intends to use the net proceeds from the Capital Increase to fund, in part, the acquisition of AKKA Technologies, which was announced on 28 July 2021. For further information on this transaction, please click <u>here</u>.

The placement price of the New Shares will be determined in the accelerated bookbuilding process and is expected to be published no later than tomorrow morning prior to market opening.

The New Shares are expected to be listed and admitted to trading on the SIX Swiss Exchange on 9 September 2021. The first day of trading is expected to be 9 September 2021.

Adecco Group has agreed to a lock-up period of 90 days from the Settlement Date, subject to customary exceptions.

About the Adecco Group

The Adecco Group is the world's leading talent advisory and solutions company. We believe in making the future work for everyone, and every day enable more than 3.5 million careers. We skill, develop and hire talent in 57 countries, enabling organisations to embrace the future of work. As a Fortune Global 500 company, we lead by example, creating shared value that fuels economies and builds better societies. Our culture of inclusivity, entrepreneurship and teamwork empowers our 30,000 employees. We are proud to have been consistently ranking as one of the "World's Best Workplaces" by Great Place to Work[®]. The Group is headquartered in Zurich, Switzerland (ISIN: CH0012138605) and listed on the SIX Swiss Exchange (ADEN).

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