

## Press Release

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# Mark De Smedt appointed Chief Human Resources Officer of Adecco Group

**Zurich, 26 November 2013. Adecco Group, the world's leading provider of HR solutions, announced the appointment of Mark De Smedt as Chief HR Officer and member of the Executive Committee, effective as of 1 January 2014.**

Patrick De Maeseneire, CEO of Adecco Group, commented: "Mark combines a proven HR know-how with in-depth business knowledge and work experience in different countries. Together with our strong HR community he will further improve the Group's employee retention rate, one of our six strategic priorities."

Mark De Smedt joined the Adecco Group in 2009 as country manager for Adecco Belgium and Luxembourg. Previously he had been the founder and managing partner of professional staffing specialist XPE Group, acquired by Adecco in 2009. Prior to this he was responsible for Adecco's Benelux operations between 2002 and 2007. Before Mark De Smedt joined the staffing industry he held executive positions in marketing, sales and general management at Wang, Apple, Citibank and Scoot in France, Spain and Belgium.

He graduated as a Commercial Engineer from the Solvay Business School and has attended executive programmes at the University of Chicago, Harvard Business School, INSEAD and the London Business School.

For further information please contact:

### **Adecco Corporate Press Office**

[Press.office@adecco.com](mailto:Press.office@adecco.com) or +41 (0) 44 878 87 87

### **Adecco Corporate Investor Relations**

[Investor.relations@adecco.com](mailto:Investor.relations@adecco.com) or +41 (0) 44 878 89 89

### **About the Adecco Group**

The Adecco Group, based in Zurich, Switzerland, is the world's leading provider of HR solutions. With over 31,000 FTE employees and around 5,100 branches, in over 60 countries and territories around the world, Adecco Group offers a wide variety of services, connecting more than 650,000 associates with over 100,000 clients every day. The services offered fall into the broad categories of temporary staffing, permanent placement, career transition and talent development, as well as outsourcing and consulting. The Adecco Group is a Fortune Global 500 company.

Adecco S.A. is registered in Switzerland (ISIN: CH0012138605) and listed on the SIX Swiss Exchange (ADEN).