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FOUNDRY

# Program Overview

## 2027 COHORT

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# Introduction

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## WHAT is the Foundry?

The Foundry is an 8-week hybrid training program hosted by Innovation Foundation, designed to change how you approach problems, lead people and create impact.

During the 8 weeks, you'll apply the Innovation Foundation's Scan–Build–Scale method in the complex environments where funding is limited, incentives conflict and nobody has all the answers. You'll learn to look beyond the obvious problem, learn by doing, and think like an entrepreneur. Expect to kick things off with an in-person bootcamp, then to spend 2-4 hours per week for the remainder of the program.

## WHO is the Foundry for?

The Foundry is for people based in Latin America leading social impact projects or programmes for NGOs, corporations, foundations, or in the public sector. You are keen to bring new ideas into your organization and try different approaches, building things that didn't exist before.

## WHY does this program exist?

We build ventures (startups) in the social impact space. For the past 7 years, we've been testing solutions and developing a practical methodology for turning complex social problems into new possibilities. Our mission is to increase the employability and access to labor markets for underserved populations – and the more people making this same effort, the better. We started The Foundry to share our methodology.

# Our Methodology

## The backbone of our practice

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### Scan



We use data and field research to identify underserved populations and the barriers they face regarding work

### Build



We leverage design thinking and field testing to co-create solutions, then create Venture Teams to turn the most promising ones into real products

### Scale



We scale the products beyond the original geography and target audience, spinning them out of the Foundation and into either partner organizations or as stand-alone entities

**OUR METHODS** are the tools that turn our methodology into practice

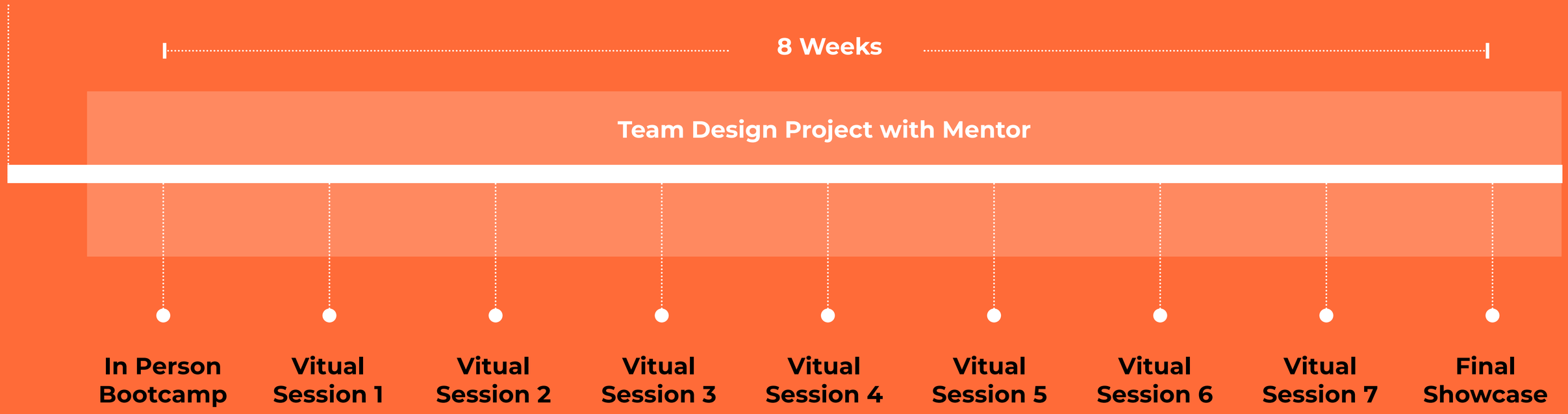
- Field Research & Observation
- Needs & Insights Distillation
- Challenge Definition & Ideation
- Prototyping & Testing
- Storytelling & Pitching

And much more...

# Your program journey

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8 Weeks | 2-4 hours/Week | Cohort Based | Hybrid



# What you will take away with you

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1. **New ideas** into your current or future roles and know how to test them before asking others to believe in them.
2. Familiarity with the **practical capability** of the mindset and methodology developed by the Innovation Foundation.
3. **Hands on experience** of the Scan–Build–Scale methodology to explore problems, shape, possibilities, and prototype early ideas.
4. **Tools you can use** immediately in your own projects, teams, and systems.
5. **Peer learning and collaboration** through a team-based challenge supported by an Innovation Foundation mentor.
6. A lasting **community of practitioners** who continue connecting after the programme.
7. You will stop asking **“Can we do this?”** and start asking **“How might we?”** because you have new tools, language and confidence to try something different.

# The selection process

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1

**Application Review**
Applications reviewed on a rolling basis

2

**Initial Contact**
Applicants contacted within a few days

3

**Short Interview**
Brief call with the Innovation Foundation Team

4

**Final Decision**
Applicants notified of final outcome



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