

# Innovation Foundation FOUNDRY

## What is the Foundry?

The Foundry is the Innovation Foundation (IF) mechanism for sharing our Scan-Build-Scale methodology with people working on real social challenges. It equips participants to apply our tools and approaches in their own contexts and, where relevant, to collaborate with us on live projects. You'll work with data and lived experience to grapple with real-world complexity, strengthen your practice, and connect with a global community doing this work for real.

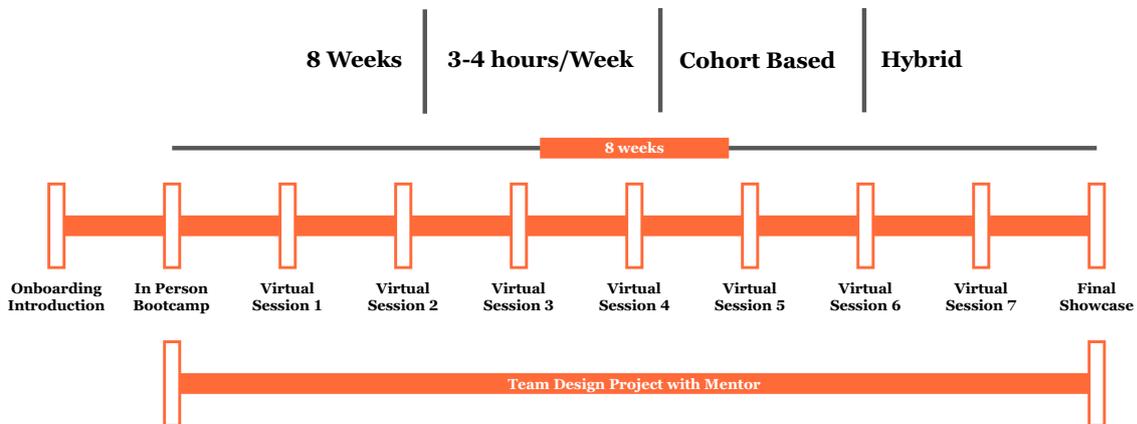
## Who is this for?

The Foundry is for people with experience in human-centred work who want to deepen how they operate in complex, uncertain systems. If you're motivated by shaping solutions that have to work in the real world—not just look good on paper—this programme helps you refine your judgement, expand your toolkit, and strengthen how you work with complexity.

## Why this programme exists

Unlike traditional design trainings, the Foundry is grounded in real systems, real evidence, and real challenges. Learning happens through practice, not theory alone. You apply Scan-Build-Scale to live questions, guided by IF practitioners, and build capability through work that is tested against real-world conditions rather than hypothetical cases.

## Your Programme Journey



## What you will take away

- **Practical capability** applying the mindset and methodology developed by the Innovation Foundation.
- **Hands on application of Scan-Build-Scale** to explore problems, shape possibilities, and prototype early ideas.
- **Tools you can use immediately** in your own projects, teams, and systems.
- **Peer learning and collaboration** through a team-based challenge supported by an Innovation Foundation mentor.
- **A lasting community of practitioners** who continue connecting after the programme.
- Opportunities to **engage directly with Innovation Foundation Projects & Venture Teams**

Our **METHODOLOGY** is the backbone of our practice



### Scan

We use data and field research to identify underserved populations and the barriers they face regarding work



### Build

We leverage design thinking and field testing to co-create solutions, then create Venture Teams to turn the most promising ones into real products



### Scale

We then scale the products beyond the original geography and target audience, spinning them out of the Foundation and into partner organisations or as stand alone entities

Our **METHODS** are the tools that turn our methodology into practice

Field Research & Observation

Prototyping & Testing

Distilling Needs & Insights

Storytelling & Pitching

Challenge Definition & Ideation

And much more..

## Selection Process

